



LOWE'S PREMIERES NEW ORIGINAL SERIES 'THE WEEKENDER'

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Home improvement company launches Lowe's TV streaming app on major devices

MOORESVILLE, N.C., July 14, 2016 /PRNewswire/ -- DIY and home expert Monica Mangin will star in the new Lowe's series The Weekender premiering Thursday, July 14, 2016, on the Lowe's TV app now available on Apple TV.

Experience the interactive Multimedia News Release here: <http://www.multivu.com/players/English/7882051-lowes-the-weekender-series-diy/>



Monica is a mother of four kids and author behind the popular DIY and design blog East Coast Creative. She is known for her ability to create Pinterest-worthy spaces on affordable budgets. Monica approaches every space with fearless creativity and is relentless in her effort to help others DIY their house into a home that fits their individual style.

The 10 episode original series will follow Monica as she helps homeowners tackle five DIY projects in one weekend to turn lackluster spaces into inspired, functional rooms that leave homeowners brimming with pride.

"The Weekender will inspire and help DIYers feel confident, get creative and take a step in their home improvement journey, making their home a place they truly enjoy and are proud to showcase," said Marci Grebstein, Lowe's Chief Marketing Officer. "This series marks Lowe's first episodic venture onto streaming devices where consumers are looking to be entertained and educated about home improvement, while allowing our brand to engage on their terms."

In the premiere episode, Monica helps a young family living in the heart of Manhattan tackle their tired and unused concrete patio. Monica shows the homeowners how quick and easy home décor ideas like a cinderblock planter and DIY lattice fence help transform the space into a family-friendly oasis.

"Homeowners often list time and money as the reason why they don't start a home renovation project," said Monica. "I come alongside them with simple, affordable DIY projects to transform their houses into homes they love."

The Weekender series will be released on Amazon Fire TV and on the Roku® platforms this August. It will also be available on the Lowe's YouTube channel.

For more information, visit Lowes.com/weekender.

About Lowe's

Lowe's Companies, Inc. (NYSE: LOW) is a FORTUNE® 50 home improvement company serving more than 17 million customers a week in the United States, Canada and Mexico. With fiscal year 2015 sales of \$59.1 billion, Lowe's and its related

businesses operate or service more than 2,355 home improvement and hardware stores and employ over 285,000 employees. Founded in 1946 and based in Mooresville, N.C., Lowe's supports the communities it serves through programs that focus on K-12 public education and community improvement projects. For more information, visit Lowes.com.



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