



LOWE'S ANNOUNCES EXECUTIVE PROMOTIONS

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- Grebstein to Chief Marketing Officer
- Sellman to SVP, Strategy, Insights & Planning

MOORESVILLE, N.C., Nov. 23, 2015 /PRNewswire/ – Lowe's Companies, Inc. (NYSE: LOW) today announced that Marci P. Grebstein has been promoted to chief marketing officer (CMO), effective immediately. Grebstein most recently served as vice president of advertising, leading the U.S. advertising strategy and marketing operations to build loyalty for the brand. She will report to Michael A. Jones, chief customer officer, and succeeds Thomas J. (Tom) Lamb who has left the company.

Grebstein joined Lowe's earlier this year and has more than 20 years of experience leading brand, marketing, advertising and e-commerce strategies for large retail companies, including Food Lion and Staples. She will be responsible for managing the Lowe's brand by overseeing the integrated marketing and communications strategy to consumers, including digital marketing, content strategy and development, consumer relationship management, advertising and media for the U.S. home improvement business.

Erin K. Sellman has been promoted to senior vice president of strategy, insights and planning responsible for corporate strategy, consumer insights, and the planning and process organization. She will also report to Jones.

Sellman joined Lowe's in 2004 and most recently served as vice president of strategy and insights. She also has served as vice president of strategy and alignment, director of corporate strategy and director of new market development. Sellman has nearly 20 years of experience in strategic planning and management. Prior to joining Lowe's, she held strategy and consulting positions with A.T. Kearney and Arthur Andersen.

"Marci's deep experience in retail marketing will help Lowe's continue to create more personalized and relevant communications to consumers," said Jones. "And Erin's innovative thinking and data-driven insights will help Lowe's continue to develop effective strategies for the future and further enhance the customer experience across all consumer touch points."

About Lowe's

Lowe's Companies, Inc. (NYSE: LOW) is a FORTUNE® 50 home improvement company serving approximately 16 million customers a week in the United States, Canada and Mexico through its stores and online at Lowes.com, Lowes.ca and Lowes.com.mx. With fiscal year 2014 sales of \$56.2 billion, Lowe's has more than 1,845 home improvement and hardware stores and 265,000 employees. Founded in 1946 and based in Mooresville, N.C., Lowe's supports the communities it serves through programs that focus on K-12 public education and community improvement projects. For more information, visit Lowes.com.

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